



European Forum



To share initiatives for a green and connected city

Partager les meilleures initiatives pour une ville connectée et durable

27 MAY 2008 – COMMITTEE OF THE REGIONS - BRUSSELS

27 MAI 2008
COMITÉ DES RÉGIONS - BRUXELLES

FORUM
rue Belliard, 101 B-1040 Bruxelles
Tel./Tél.: + 322 282 22 11
Welcoming/Accueil: 9h00
Metro: Maalbeek, Schuman Gare: Luxembourg, Schuman
Translation French and English



Under the patronages of Viviane Reding, Member of the European Commission responsible for information society and media



European Environment Agency



PRICEWATERHOUSECOOPERS PwC



- > Mobility
- > Energy efficiency
- > Teleworking
- > 'Smart' communities, citizen participation

Initiatives presented:

- > ARF, 27e Region/France
- > CUD and CISCO
- > EICTA
- > ETNO and WWF
- > Four Levers (French Presidency)
- > GeSI
- > ICT for energy efficiency network
- > Livings Labs
- > etc.

Why to join this European Forum ?

In joining the forum you'll be involved in the leading community focusing on how to turn ICT into leading tools to find solutions that prevent climate change and implement sustainable development, while making sure that they do not produce negative effects.

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ROAD MAP: TO SHARE INITIATIVES BETWEEN BUSINESS LEADERS AND POWER AUTHORITIES

27 May
Committee of the Regions

2 October
Malaga

October
Paris

24/25 November
ICT 2008 - Lyon

27 May

Committee of the Regions

Sharing initiatives



The appropriate timing

Many leading communication and information companies have recently become aware of the fundamental role they can play in this "first time ever global project", brought about by climate changes. These companies have also realized that there are numerous repercussions on life itself in all its dimensions. Everyone of us has come to understand that we have to change urgently the patterns of our paradigm, whether cultural, social and above all economical. Just where the old model was based on the principle of abundance of resources and lack of information, the current model is turning into exactly the opposite.

These fundamental changes will bring about vital needs in the fields of technologies and training, thereby enhancing networking and cooperation.

Certain local authorities, in particular big cities and their agglomerations, have already understood the challenges that we are facing. Also smaller human entities, dealing with field work on a daily basis, are aware of these challenges. All these stakeholders are thus involved in creating new models of local and territorial governances.

Large companies as well as clusters of enterprises, have become aware of this phenomenon and are transforming important and innovating initiatives into actions. These are very often concrete actions and many take the form of living laboratories at the service of a wide range of players which do not satisfy themselves with declarations only.

GeSi, Global e-Sustainability Initiative, assembles telecommunication and industry companies with United Nations Programs. ETNO is associated with WWF to promote well thought out initiatives in the framework of the program Speed of Lights. The Connected Urban Development program enables major cities as San Francisco and Amsterdam to collaborate, supported by CISCO and MIT from Boston.

The European Institutions have also taken up a stance through the voices of President Jose Manuel Barroso and many Commissioners, of whom Viviane Reding, Commissioner for the Information Society and Media.

This item shall be on the Agenda of the upcoming French presidency, starting July 1st 2008.

Within this dynamic and creative context coherent with the agenda of TIC21, ACIDD and its partners – The European Agency for the Environment, FEDARENE, Eurocities, The Committee of the Regions, The Centre, PACA Region, Pricewaterhouse Coopers, The Union for The Mediterranean, and others, - are organizing an International Forum on 27 May 2008 in Brussels with the aim to gather a certain number of targeted stakeholders dealing with these highly sensitive issues.

During this forum, the European Commission will present the first communication on ICT and Energy efficiency adopted on 13 May 2008, and its related open citizen consultation on the Internet.

Agenda of the day

The main objective of this first European Forum is to facilitate the dialogue amongst policy makers. In focusing on structured working sessions and short presentations and testimonials, our goal is to formalize and capitalize on key information and knowledge to be shared.

27 May

Committee of the Regions

Sharing initiatives



08:45 Welcome

09:15 Toward the green and connected city : what is at stake?

- > **Gerhard Stahl**, General Secretary of the Committee of the Regions
- > **Linda Mauperon**, Member of cabinet of Mrs Viviane Reding, European Commissioner
- > **Gilles Berhault**, President of ACIDD

09:45 ICT and sustainable development: European strategies

- > **Eddy Hartog**, Head of Unit for Thematic Development and Impact, Directorate-General for Regional Policy, European Commission
- > **Nicholas Hanley**, Head of Unit, Communication and Governance Unit, Directorate-General for Environment, European Commission
- > **Ronan Uhel**, European Agency for the Environment

10 :15 A framework and the roadmap for the green and connected city of the future

- > **Warren Karlenzig**, President, Comment Current inc, How Green is your city? USA
- > **Leda Guidi**, Head of Iperbola and infopoint Europe, Cityhall Bologna
- > **Charles Secrett**, London Development Agency, London
- > **Vin Sumner**, Managing Director, Clicks and Links Ltd, One Manchester Project

Working session with the discussants and the participants

- ▶ **Florence Durand-Tornare**, Managing Director of 'Villes Internet'
- ▶ **Patrick Lusson**, European affairs, Région Rhône-Alpes

11:45 From research to innovation and practices

Key note:

- > **Ingrid Jurriens**, Coordinator of Club of Valenciennes, TIC21 Researchers network for sustainable development
- > **Laszlo Kalmar**, Mechanical engineer, PhD, Associate Professor, Vice-dean, University of MISKOLC, Department of Fluid and Heat Engineering
- > **Beki NKala**, Research and Knowledge Manager, LINK Centre of the Witwatersrand University, South-Africa, Research-ICT-Africa! network of 17 African universities
- > **Roberto Santoro**, President ESoCE net, ENOLL governance chair, Living Labs

Working session with the discussants and the participants

- ▶ **Daniel Kaplan**, Managing Director of FING
- ▶ **Jean-Bernard Magescas**, President of FON France

- ▶ *Networking and barcamp session (a buffet will be available during the session)*

13:45 Key initiatives and testimonials

- > **Jarita Christie**, Senior Manager Environmental Policy, EICTA, Industry move to a low carbon economy
- > **Robert Wright**, GeSI-Global eSustainability Initiative, INTEL
- > **Alexandra Debaisieux**, ACIDD - European network ICT for energy efficiency
- > **Dennis Pamlin***, World Wild Foundation, Initiative with ETNO
- > **Raymond Van Ermen**, European Partner for the Environment, Four levers-French presidency
- > **Monique Meche**, CISCO, Connected Urban Development

Working session with the discussants and the participants

- ▶ **Véronique Kleck**, Head of Information Society, Association of French Regions

16:00 Digital solidarities and new citizenships : how to progress?

- > **Jean Pouly**, General Manager, World Digital Solidarity Agency
- > **Francisco de la Torre Prados**, Mayor of Malaga,
- > **Gilles Pennequin**, in charge of Sustainable development, Union for the Mediterranean

Working session with the discussants and the participants

- ▶ **Haroon Saad**, Director of QeC-ERAN, European Regeneration Areas Network

16: 40 Open dicussion and next steps

- > **Peter Johnston**, Head of Unit Evaluation and Monitoring, European Commission
- > **Martin Porter***, Managing Director of the think-do tank, TheCentre
- > **Gilles Berhault**, President of ACIDD

End 17:30

Moderator: **Richard Collin**, Professor, Director of the Enterprise 2.0 Institute, Grenoble Management School

*subject to change